

Marketing & Sales Specialist (European Markets)

Company: Green Sort Sp. z o.o.

Location: Hybrid / Janów Podlaski, Poland

Employment Type: Full-time / Flexible Cooperation

About Green Sort

Green Sort Sp. z o.o. is an innovative technology company specializing in advanced solutions for the fruit-growing industry. Due to our steady expansion into international markets, we are looking for a qualified **Marketing & Sales Specialist** to strengthen our brand recognition in Europe and support our sales growth.

Key Responsibilities

- **Market Development:** Actively identifying and acquiring new business opportunities across European markets.
- **Strategy & Coordination:** Planning and executing marketing activities designed to support sales goals, including performance analysis.
- **International Trade Fairs:** Representing the company at key industry events in Europe (e.g., **Fruit Logistica** in Berlin, **Interpoma** in Bolzano), from technical preparation to client relationship management.
- **Digital Marketing:** Managing paid advertising campaigns (Google Ads, Facebook Ads) and overseeing the company's digital presence.
- **Content Management:** Developing professional content for social media, corporate websites, and sponsored articles.
- **Industry Relations:** Building and maintaining long-term partnerships with influencers and key opinion leaders in the agricultural sector.
- **Market Analysis:** Conducting comprehensive market research and monitoring competitor activities within the EU.

Candidate Profile

- **Communication:** Exceptional interpersonal skills and the ability to build professional business relationships.
- **Languages: English** (fluent business level) is required. Proficiency in **German, Italian, or French** will be considered a significant advantage.
- **Digital Literacy:** Strong command of online marketing tools and modern digital technologies.
- **Organization:** High level of independence, self-motivation, and excellent work organization.
- **Mobility:** Readiness for international business travel related to trade fairs and client meetings.

- **Experience:** Professional background in sales or marketing is highly desirable.

What We Offer

- **Flexible Terms:** Collaboration terms tailored to individual preferences and experience.
 - **Professional Growth:** The opportunity to play a key role in the international expansion of a high-tech startup.
 - **Remuneration:** A competitive salary package reflective of commitment and achieved results.
 - **Work Environment:** Access to modern digital tools and a supportive, professional atmosphere.
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Application Process

Interested candidates are invited to submit their CV to: biuro@greensort.pl.

Please include the following GDPR clause:

"I agree to the processing of my personal data for the needs necessary to carry out the recruitment process in accordance with the Regulation (EU) 2016/679 (GDPR). We kindly inform you that we will contact only selected candidates."